## **ORDER**

Orders	Order / Rev:	2750707		
	Alt Order #:			
	Product Desc:			
	Estimate:	2979		WHAS
	Flight Dates:	08/14/23 - 08/20/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	08/02/23 / 08/15/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Blue West Media/ POL		
. igoo,	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00
	Priority:	P04		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/23	08/20/23	118	\$21,526.00	\$18,297.10

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	118	\$21,526.00	\$18,297.10	0.00
Totals	118	\$21,526,00	\$18,297,10	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$21,526.00
Market	100%	\$97,845.45

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$76,319.45
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Ī	N 1	WHAS	08/14/23	08/20/23	Local News @ 5a M-F Local News @ 5a M-F	-	5-6a	MTWTF	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
		Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
	W	eek: 08/	14/23	08/20/23	МГЖГБ	10	\$80.00	0.00						

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 Order / Rev:
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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	/s L	_en Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/		08/20/23 3 08/20/23	MTWTF Local News @ 6a	M-F CM	\$80.00 6-7a	0.00 MTWT	F	:30	10	\$150.00 P03	0.00 NM	10	\$1,500.00
	00//_	0 00/20/20	Local News @ 6a		0.14		-	.00		ψ.σσ.σσ. σσ	0.00		ψ.,σσσ.σσ
Sta Week: 08/	rt Date	End Date 08/20/23	Weekdays MTWTF	Spots/Week 10	Rate \$150.00	Rating 0.00							
N 3 WHAS			Good Morning Am		7-9a	MTWT	F	:30	15	\$200.00 P03	0.00 NM	15	\$3,000.00
			Good Morning An										
Sta Week: 08/	rt Date 14/23	End Date 08/20/23	<u>Weekdays</u> MTWTF	Spots/Week 15	Rate \$200.00	Rating 0.00							
N 9 WHAS	08/14/2		Local News @ 12		12-1p	M- W-	F	:30	3	\$90.00 P03	0.00 NM	3	\$270.00
Cta	mt Data	End Data	Local News @ 12	•	Data	Datina							
<u>Sta</u> Week: 08/	rt Date 14/23	End Date 08/20/23	<u>Weekdays</u> M- W- F	Spots/Week 3	<u>Rate</u> \$90.00	Rating 0.00							
N10 WHAS	08/14/2	3 08/20/23	Local News @ 4p Local News @ 4p		4-5p	МГWГ	F	:30	10	\$100.00 P03	0.00 NM	10	\$1,000.00
<u>Sta</u> Week: 08/	rt Date	End Date 08/20/23	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$100.00	Rating 0.00							
N11 WHAS			Local News @ 5p		5-530p	MTWT	F	:30	10	\$200.00 P03	0.00 NM	10	\$2,000.00
			Local News @ 5p	M-F	_								
<u>Sta</u> Week: 08/	rt Date 14/23	End Date 08/20/23	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$200.00	Rating 0.00							
N12 WHAS			Local News @ 53	0p M-FCM	530-6p	МГШГ	F	:30	10	\$225.00 P03	0.00 NM	10	\$2,250.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 08/ N14 WHAS		08/20/23 3 08/20/23	MTWTF Local News @ 6p	M-F CM	\$225.00 6-630p	0.00 MTWT	F	:30	10	\$250.00 P03	0.00 NM	10	\$2,500.00
	00/11/2	0 00/20/20	Local News @ 6p		О ОООР	111111	•	.00		Ψ200.001 00	0.00 1411	10	ψ2,000.00
Sta Week: 08/	rt Date	End Date 08/20/23	Weekdays MTWTF	Spots/Week 10	Rate \$250.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription	Start	E/End Time	0.00	Wee	ekdays_	Len		Rtg Type		
	08/14/23 e MG 14.		ocal News @ 6p M	<i>l-F</i> 6-63	0p		MTW	/ThF		:30 <del>(\$250.00)</del>	0.00 <i>NM</i>		
[Re	con Pre	empt-Other:	DNA- Dropped per										
		3-08/20/23 L 13 08/14	ocal News @ 6p M	-F 6-63	0p			ThF	:	30 \$250.00	0.00 NM		
N15 WHAS			I N (M-Su)	CM	11-1135p	MTWT	F- S	:30	12	\$200.00 P03	0.00 NM	12	\$2,400.00
	00//_	0 00/20/20	LN (M-Su)	<b></b>				.00	-	Ψ=00.00.00	0.00		ψ=, .σσ.σσ
<u>Sta</u> Week: 08/	rt Date	End Date 08/20/23	Weekdays MTWTF-S	Spots/Week 12	Rate \$200.00	Rating 0.00							
N16 WHAS			ET 7-730p	CM	7-730p	MTWT	F	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
•			ET 7-730p		<b>-</b> .	<b>5</b>							
Sta Week: 08/	rt Date 14/23	End Date 08/20/23	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$250.00	Rating 0.00							
N17 WHAS			Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	МГЖГ	F	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/ N25 WHAS		08/20/23	MTWTF Daily Blast Live 3-	-4p CM	\$250.00 3-4p	0.00 MTWT	F	:30	5	\$80.00 P03	0.00 NM	5	\$400.00
NZU WIINU	00/14/2	00/10/23	Daily Blast Live 3	•	0- <del>1</del> p	1411 44.1	1	.00	J	ψου.υσ 1 υσ	O.OO INIVI		ψ+00.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating							
Week: 08/ N26 WHAS		08/20/23 3 08/20/23	Good Morning Am		\$80.00 7-9a	0.00	- S-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
			Good Morning An	nerica Sa	_								
<u>Sta</u> Week: 08/	rt Date 14/23	End Date 08/20/23	Weekdays S-	Spots/Week 1	Rate \$90.00	Rating 0.00							
N27 WHAS			Good Morning Am	nerica <b>S</b> M	8-9a		S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
Sta	rt Date	End Date	Good Morning An Weekdays	nerica Su Spots/Week	Rate	Rating							
<u> </u>		= = 0.0			1.0.0						'	-	

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National   Figure	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N28 WHAS	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Nightline	Week: 08	/14/23	08/20/23	S	1	\$100.00	0.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   S46.00   O.00	N28 WHAS	08/14/2	23 08/20/23	9	СМ	1237-106a	МГЖГБ	:30	1	\$46.00 P03	0.00 NM	1	\$46.00
Cocal News @ 11p Sa					Spots/Week 1								
Week: 08/14/23   08/20/23  S   2 \$200.00   0.00	N29 WHAS	08/14/2	23 08/20/23		•	11-1135p	S-	:30	2	\$200.00 P03	0.00 NM	2	\$400.00
Thu Prime B   Start Date   End Date   Weekdays   Spots/Week   Rate   \$475.00   O.00	_												
Week: 08/14/23         08/20/23        T         1         \$475.00         0.00           N31 WHAS 08/14/23         08/20/23         Fri Prime Other Fri Prime Other Fri Prime Other Fri Prime Other         CM         8-11p        F         :30         1         \$400.00 P03         0.00 NM         1         \$400.00           N32 WHAS 08/14/23         End Date 08/20/23         Weekdays Sun Prime A Sun P	N30 WHAS	08/14/2	23 08/20/23		СМ	9-10p	T	:30	1	\$475.00 P03	0.00 NM	1	\$475.00
Start Date   Week: 08/14/23   08/20/23   Veek   Spots/Week   Rate   Spots/Week   Rating   Spots/Week   Rating   Spots/Week   Rating   Spots/Week   Spots/Week   Rating   Spots/Week   Spo					Spots/Week 1								
Week:         08/14/23         08/20/23        F         1         \$400.00         0.00           N32         WHAS         08/14/23         08/20/23         Sun Prime A Sun Prime Other Sun Prime O	N31 WHAS	08/14/2	23 08/20/23		СМ	8-11p	F	:30	1	\$400.00 P03	0.00 NM	1	\$400.00
N32 WHAS   08/14/23   08/20/23   Sun Prime A   CM   7-8p  S   :30   1   \$475.00 P03   0.00 NM   2   \$240.00 P03   0.00 P03   0	Sta	art Date	End Date		Spots/Week	Rate	<u>Rating</u>						
Start Date   End Date   Weekdays   OB/14/23   OB/20/23   OB/20/2	Week: 08	/14/23	08/20/23	F	1	\$400.00	0.00						
Week: 08/14/23         08/20/23        S         1         \$475.00         0.00           N33 WHAS 08/14/23 08/20/23 The View The View Week: 08/14/23 08/20/23 The View The V	N32 WHAS	08/14/2	23 08/20/23		СМ	7-8p	S	:30	1	\$475.00 P03	0.00 NM	1	\$475.00
N33 WHAS 08/14/23 08/20/23   The View   CM   11-12p   -T-T   :30   2 \$120.00 P03   0.00 NM   2 \$240.00	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
The View   Start Date   End Date   Weekdays   O8/20/23   O8/20/2				S	1	\$475.00	0.00						
Week:       08/14/23       08/20/23       -T-T       2       \$120.00       0.00         N34 WHAS       08/14/23       08/20/23       GMA3       CM       1-2p      W-F       :30       2       \$90.00 P03       0.00 NM       2       \$180.00 NM         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week:       08/14/23       08/20/23       Won Prime Other       CM       8-11p       M       :30       1       \$500.00 P04       0.00 NM       0.00 NM       0.00 NM       0.00 N	N33 WHAS	08/14/2	23 08/20/23		СМ	11-12p	- T- T	:30	2	\$120.00 P03	0.00 NM	2	\$240.00
Strahan and Sara   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   R													
Start Date Week: 08/14/23         End Date 08/20/23         Weekdays W- F         Spots/Week 2         Rate \$90.00         Rating 0.00           N35 WHAS 08/14/23 08/20/23         08/20/23         Mon Prime Other Mon Prime Other         CM         8-11p         M         :30         1         \$500.00 P04         0.00 NM         1         \$500.00           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating	N34 WHAS	08/14/2	23 08/20/23		_	1-2p	W- F	:30	2	\$90.00 P03	0.00 NM	2	\$180.00
Week: 08/14/23       08/20/23       W- F       2       \$90.00       0.00         N35 WHAS 08/14/23 08/20/23 Mon Prime Other Mon Prime Other       CM 8-11p M :30 1 \$500.00 P04 0.00 NM 1 \$500.00 P04 P0.00 P04				Strahan and Sara	а								
Mon Prime Other <u>Start Date                                  </u>													
Start Date	N35 WHAS	08/14/2	23 08/20/23		_	8-11p	M	:30	1	\$500.00 P04	0.00 NM	1	\$500.00
				Mon Prime Other	-								
					Spots/Week 1								

Totals 118 \$21,526.00